

Subscription per Annum, \$2.00. Foreign \$2.50

BEAU GESTE HIRTLE'S THEATRE AUG. 4 5 6



Different SHOES

A new lot of Men's Oxfords, in latest lasts, light tan and black calf, fancy trim \$6.00

Boys' fine Oxfords, in tan or black, made just like a man's, sizes 2½ to 5½, at \$4.50

Men's White Canvas Oxfords, with tan leather trimmings. Regular \$4.50. To Clear at \$2.95

Something new in Men's light weight Work Boots \$3.95, \$4.50 and \$6.00

Men's Tan Stitchdown Oxfords, very complete fitters \$3.95

Men's Black and Tan Stitchdowns. Just the shoe for hot weather \$3.75

Men's and Boys' Canvas Shoes in all styles and sizes.

Thos. E. Wright

"MEN'S BETTER WEAR"

Fashion History Is

*Seen in the
Making*



SMARTLY dressed women everywhere are saying: "We keep hearing that a higher waistline is to be the thing, and still it seems to remain somewhere about the hips." True enough, one sees almost no frocks made with a normal waistline, but still there are many subtle indications that such a style may soon become smart. The very attractive frock above, for instance, has its snug belt well about the hips, yet above this the joining of the printed silk upper part with the plain lower part effects a suggestion of a higher waistline. This frock affords delightful opportunities for color and fabric combinations, while a short jacket to match the skirt can turn it into a smart ensemble suit. (Copyright, 1937, by Butterick)

GATENBY'S DEPT. STORE

15,000,000 POPULATION
URGED FOR CALIFORNIA
LOS ANGELES—California, today better sustained by a population than the 5,000,000 now has, according to a statement made by Stephen H. Barneon, State Real Estate Commissioner, in a letter read before the board of directors of the California Real Estate Association at a recent meeting in Los Angeles.

Mr. Barneon says that 15,000,000 population would reduce the per capita cost of living and all would be prosperous together and enjoy more fully the blessings of the land. To secure the added population, Mr. Barneon advocates that the State set aside a sum of money for a nationwide advertising campaign.

STRATHMORE STAMPEDE
BALANCE SHEET

Receipts	
New Receipts	\$105.00
Entry Fees	94.00
Net Receipts Ref. and Dance	22.00
Net Receipts Boxing	52.50
Donations Cash	93.35
	\$227.85
Expenses	
Pizza Money Order	\$62.00
Preparing Grounds	17.00
Satirical	22.95
Advertising	127.35
Judges	15.00
Hired Help on grounds	21.00
Cleaning Grounds	60.00
Kike Bait	50.00
Cost of care of stock	200.00
Insurance (Hail)	62.15
Miscellaneous	5.00
	\$112.00
Credit Balance	\$ 225.85
Total Receipts	\$229.45
Total Expenses	\$212.57
Credit Balance	\$25.15
Receipts	
Admission at gate	\$165.00
Entry fees in event, net	94.00
Donations cash	59.85
	\$318.85
Expenses	
Preparing Grounds	
C. Cleve	\$6.50
C. Keeling	1.50
Material	
Crown Lumber Co.	6.25
Rettlinger Hardware	13.25
Hire and Care of Stock	
H. H. Hester	200.00
Judges	
O. Des Jardines	\$ 2.00
C. Down	5.00
T. Lander	5.00
Happ	
W. Downes	\$ 5.00
W. Miller	10.00
Galaxy Red and	
J. McDonald	9.00
J. Ross	9.00
B. Wick	3.00
J. Cameron	3.00
B. Boyce	5.00
T. Lander	5.00
A. Miller	3.00
T. Van Wazer	3.00
Advertising	
A. A. Moore	127.35
Cleaning Grounds	
C. Keeling	\$50.00
Bait of horse	10.00
Insurance	
J. H. Hinson	62.15

OCEAN AIR LINERS
MUST PROVIDE COMFORTS,
SAYS COMMANDER BYRD

NEW YORK—Commander Richard J. Byrd sees the transoceanic airplane of the future as great multistoreyed ships—possibly with as many as 10 engines—so large that there may be two or three on each wing.

The day that will see such planes, or, y others, in regular service across the Atlantic, however, he writes in an article published in *Popular Science Monthly* in July, is not any near tomorrow, but will probably be years hence.

"It will be some 20 years in my opinion before the airplane of the regular commercial transoceanic service is established," he writes.

As average passengers, he says, desire to undergo the discomfort of long flights, they will have to ride day airplanes. As with steamers, the remedy for this condition will be in larger and larger liners.

Byrd is **Chief Engineer** of the U. S. Navy's *Enterprise*.

"Much will have to be done in the way of personal service," he declares, "and the airplane will have to be as comfortable as a ship. The passenger will have to be wined and fed and entertained if his journey is to be pleasant."

The airplane, in particular, may well stand with the design of passenger planes. They are building the big flying boats in the shape of passenger cabins. At times they will seem to feel thick. At times, though, such a condition would seem to be the natural result of wing rigidity.

HEAVEN ENOUGH FOR ME

That evening I was talking,
 With a printer old and gray,
 Who told me of a dream he had.
 "You've read the edition of the *Idylls*?
 While standing in his office
 The vision came to view,
 Of a young man angelic,
 Dressed in garments white and ho,
 Said the angel, 'Tis from Heaven.
 "The Lord just sent me down.
 To give you the edition of the *Idylls*.
 And put on your golden crown,
 You've been a friend to evergreen,
 And I've been here to see you dead,
 You have supported many,
 From few received your pay,
 And we want you up in glory
 With your own edition of the *Idylls*.
 So place y^r courtesy hand in mine
 And come along with me."
 Then I was wakened by the sound
 Of a trumpet up to glory's gate,
 But when passing close to hales
 The angel murmured "wait!
 It's not your place to shine
 It's the hottest place in h—,
 Where the ones who never paid you
 There in torment await;
 And I've seen the angels saw them,
 Languid advertisers and subscribers
 By the score,
 And I've seen the angels say to him,
 "For he wished for another rate,
 That was bound to set and watch them
 As they'd snail, slug and barn,
 And I've seen the angels say to him,
 "Whatever way you'd turn,
 Said the angel "Come on, printer,
 And I've seen the angels say to him,
 But the printer only murmured,
 "This is Heaven enough for me."

WHERE CANADA LEADS

Canada leads the world in wheat exports.

Canada has the greatest railway mileage per capita.

Canada's Quebec bridge spans the longest of its type.

Canada has the largest forest resources in the Empire.

Canada has the largest grain intake in the British Empire.

Canada has the world's richest nickel and asbestos mines.

Canada has the most extensive sea fisheries in the world.

Canada possesses the world's largest pulpwood resources.

Canada has the world's largest grain conveying system.

Montreal has the world's largest inland port.

Canada has the largest hydraulic lift of its type at Peterboro.

Canada has one of the highest tides in the world—54½ feet—in Noel Bay.

Canada has the largest hydraulic lift of its type at Peterboro.

C.P.R. irrigation dams at Bessano, Alta., is the largest individual project of its kind on the continent.

Canada has the largest buffalo herd, (over 8,000) in the world.

Canada has the largest inflation elevator in the world at Port Arthur; capacity, 100,000 bushels.

The Niagara Queenston Power Canal is the world's largest engineering work since the Panama Canal completed.

Canada has one of the largest gold mines in the world, the Hollinger, producing at a rate of Twelve Million Dollars a year.

The International Exhibition is the largest in the world, based on annual attendance of a million and a half, and area of 1,000 acres.

Ontario's Hydro-Electric Transmission Lines form one of the largest



Things Worth Knowing About Firestone Gum-Dipped Tires

Firestone pioneered, developed, tested and placed on the market the Balloon Gum-Dipped Tire—the genuine **FULL-SIZED Balloon Tire.**

FULL-SIZED Balloon Tire.
With but half the usual air pressure, these tires are very soft and yielding. They absorb the holes, ruts and bumps in the road. They cushion the car and passengers from shocks and vibration.

Firestone Gum-Dipping—by which each fibre and strand of cord in the tire is impregnated and coated with pure gum—adds the extraordinary strength and flexibility which makes the Balloon construction practical.

Firestone Dealers are kept up-to-date on tire development and service—continually progressing and improving their ability to serve you better and save you money. See the nearest Firestone Dealer and let him handle your tire requirements.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited
HAMILTON, ONTARIO
MOST MILES PER DOLLAR

Firestone
FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES

HUGHES MOTORS

Strathmore Alberta Rockyford

Three Good Reasons

For delivering your Grain to your U.G.G. Elevator.
It is owned by Farmers and every dollar of
earnings is owned by Farmers.
Experience shows that these farmer-owned
elevators give satisfactory service.
The record proves that these farmer-owned
elevators have improved grain marketing
conditions.

UNITED GRAIN GROWERS LTD

ELEVATOR AT NAMAKA
Use U.G.G. Binder Twine for satisfaction.
Order at the elevator.

public ownership schemes in the world.	world; the Canadian National; 22,000 miles.
Canada has the largest railway	The twin cities of Port Arthur and
in the world operated by a single	Port William lead the world in grain
concern—C.P.R. at Winnipeg (25% of	storage.
allies of truck).	
Canada has the longest and greatest	Canada has world's longest unfenced boundary line.
publicly-owned railway system in the	

ORE
AND STILL
MORE
IS THE CALL FOR



THE LABEL
—•—
on your paper indicates the date on which your subscription expires. IF YOU are in arrears we would appreciate an immediate settlement.

Elke Dandl	59.00
Prize Money	692.00
	\$1408.00
Balance	241.95
	\$1652.95

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

Grain Trade May Abandon Country Elevator Service

OTTAWA—As a result of legislation passed at the session of parliament just concluded, the struggle for existence which has been waged between the privately owned grain companies and the public elevators is entering the final and most critical phase. It is being predicted freely by prominent grain men and by disinterested persons who are not known to be in the lobbies, that the months may well witness a crisis in the grain trade without precedent in Canada. As a matter of fact, it is not unlikely that the government will be called upon to intervene in order to protect the interest of the country as a whole and take over the country elevators and operate them. The most gigantic task that has taken place in the Dominion commenced in 1923 with the formation of the first provincial grain board, and since that time the following year Manitoba and Alberta followed the lead, although there were slight differences in the manner of organization. The latter two provinces have centralized their selling agency.

Wanted Grain Handling Outfit

The wheat pool was brought into existence to market the farmers' grain and to give to him the margin of profit which he thought would be the prize of the grain merchant.

For the first three years the pools operated at a decided disadvantage. They had only a few country elevators and the Canada Grain Act did not compel country elevator owners to guarantee the grade and weight of wheat taken in for shipment to the head of the lakes or to Vancouver. It was the common practice of country elevator operators, however, to guarantee both grade and weight if the farmer permitted the elevator to nominate

Just why this was a decided disadvantage will be seen in a moment. If a farmer joined the wheat pool, he must ship his grain to the pool, and if there was not a pool elevator available he had to run all the risks of losses en route, and of being given a lower grade at the terminal point.

This was the great weapon which the grain trade had in this fight with the pools and it was used to the limit. Farmers simply could not afford to run the risk of accident by rail, and a farmer who had a crop of good quality, scarcely could be expected to take chances on the grade.

The pools fought back in two ways. They built elevators as quickly as possible and by capturing the Saskatchewan Co-operative Elevator Co.—a successful instance of boring from within—they obtained control of several hundred of elevators. The Saskatchewan Co-operative was captured in 1926.

At the present time there are approximately 2,500 country elevators

in the three prairie provinces. Of these the pools own less than one-half. The total investment involved is about \$30,000,000 and through these elevators grain, to the value of nearly \$500,000,000 passed each year.

Used Legislative Weapon
The other avenue of attack developed by the pools was legislative. The pools, through western members of parliament, sought an amendment to the Canada Grain Act compelling country elevators to guarantee both grade and weight on all grain received. Once this amendment became law, any farmer could join the pool and ship his grain to the pool elevator at the head of the lakes or the Pacific

Coast without incurring any risk. The possession of country elevators ceased to be a factor in the battle once this legislation was enacted.

The amendments were defeated in 1925 by the Senate. In 1926 the amendments were passed in the House. Amendments were passed in the House considered by the Senate when the parliament was dissolved. In 1927 after a sharp struggle the amendments were passed by both Commons and Senate and on April 14 last, became law.

Make Money at Terminals
Having lost the battle in parliament the grain trade are now considering their future policy. There are several important factors involved with which those who are unacquainted with the grain trade may not be familiar. Country elevators are merely feed-

ers for terminal and hospital elevators. The great profits in the grain trade are made at the terminal elevators. The explanation is simple. Grading at country points is loosely done. The farmer does not suffer on this account because the grading at the country elevator is checked up by government inspection at specified points through which all grain must pass. There are no facilities either on the farm or in country elevators for treating grain. It receives the grade to which it is entitled at the time it is brought in to the country elevator.

A Home School in the Far West



MOUNT ROYAL COLLEGE
Geo. W. Kerby, B.A., D.D., Principal
For boys and girls, young men and young women. Public and High School courses, Commercial, Music, Art, Expression. Special combined courses. Staff of 18 teachers. Individual attention, supervised study; cultural and moral training. Christian atmosphere; outdoor and indoor sports. Rates, including board, tuition and laundry, school year \$465.00. Fall term September 7th. Write Registrar Mount Royal College, Calgary, Alberta.

Charges for handling grain, for storing it, weighing and grading it, have been reduced below cost in order to attract the farmer. The elevator owner was willing to lose money on the country elevator in order to get the grain, because he knew he would make it all back and a good deal more at the terminal.

Yet to-day he is compelled by the new law to give all the services of his country elevator and dispatch the grain to the terminal of his competitor. From now on the operations of country elevators will cease to be attractive although they are an essential link in the great transportation chain which carries the grain from the prairie field to the ultimate consumer.

These are the factors which the grain trade is now considering. They

rain trade is low considering there is no immediate urgency and it is unlikely that an important decision will be reached until mid-summer. The situation will not become acute until the 1927 crop commences.

WHAT ABOUT YOUR Binder Canvases

Also your Car Top and Curtains. Let us fix
them for you.

NEW TOPS MADE

Saunders & Son

Strathmore,

Alberta

NEW JEWELRY STORE
Clocks, Watches and General Jewelry Repairing
Up-to-date repair work. Expert service, and all
work guaranteed.

JAMES TWENTYMAN

Watchmaker and Jeweler
(Bellinger's Store)

Strathmore,

Alberta

the government would be compelled to operate them because the service must be given or the wheat crop would be ruined. In the event the elevator operators would be entitled to some

Present indications are that this
curve may be adopted.

Hal did some damage last
and the wind and rain caused

BEISEKER

Beiseker again will be able to hear good weather continues conditions will improve. The prospects are

heir old voice over the air. Mr. Gordon, operator and owner of A. E. R.

Station is now here remodeling the station and will be on with a new car in this district.

The Alberta Wheat Pool is building a new elevator on the C.N.R. line

Mr. and Mrs. N. Gordon have just returned from a holiday spent in Banff to the Grain Growers elevator.



This rare specimen of Alhino woodpecker was one of the hundred or so disillusioned birds that gathered at the Banff Springs Hotel during alterations, mistaking the sharp rattle of the steam riveter for another of their kind that had found a tree full of fat crabs.

Eighty years old, Frank Atwin, Malecite Indian from St. Andrews-by-the-Sea, still turns out rare models of old Indian canoes.

"Marchena" is not of Spanish origin but an Irish wolf hound from the Emerald Isle, and the pride of the Falkland estate, Kingdom of Fife, Scotland.

Reynolds attended the derby — the Prince of Wales, left, and Prince Henry photographed on the way to their box.

Grandchildren of His Majesty King George V, paying tribute to the grandfather's birthday. They are Hon. George Lascelles (left) and his brother Gerald.

The new Canadian Pacific Hotel Saskatchewan at Regina commands a fine view of the city and the river.

FIVE MORE DAYS ONLY



Packed & Jammed to the Doors

THE DENNISON SALES CO. SMASH ALL RECORDS FOR HEAVY SELLING AT GATENBY'S

OUR SUPREME EFFORT FOR FIVE MORE DAYS ONLY OF SPEEDY SELLING, WILL SHOW THE UTMOST LIMIT IN FURTHER PRICE CUTTING—HUNDREDS OF PRUDENT BUYERS ARE DAILY TAKING FULL ADVANTAGE OF THESE VALUABLE SAVINGS—MANY OF THE WISE ONES ARE BUYING THEIR ENTIRE FALL SUPPLY NOW. REMEMBER TUESDAY IS POSITIVELY THE LAST DAY.

GATENBY'S DEPT. STORE

Everybody's Doing It

Save the 4 per

cent. Bonds

In addition to the Sale Prices, we continue to give the 4 per cent. Discount Bonds. They are issued with every Cash Purchase.

A Seething Mass of Bargains on the Dry Goods Side

Dress Goods, Staple Cottons, Sheetings, Pillow Cotton, Shirtings, Gingham, Silks, Broadcloths, etc. Every Piece reduced for five more days of fast selling.

Ready-to-Wear

for Women, Girls, and Children, without exception, every article is involved in this event for a final wind-up, you have to see the stock and prices to fully appreciate the values.

IN GROCERIES WE REACH THE UTMOST LIMIT

IN PRICE CUTTING

Some of the prices that command a lot of interesting attention.

Tomatoes, 6 for	95c	Corn Flakes, Quaker, 10 for	\$1.00
Peas, 6 for	90c	\$1.00 Sodas, Special	59c
Salmon, pink, flats, 3 for	25c	Raisins, seedless, 4 lb. pkg.	59c
Salmon, pink, talls, 6 for	\$1.00	Dates, fresh, per pound	10c
Pilchers, 6 for	85c	Macaroni, 5 lbs., for	49c
Strawberries, in heavy syrup, Reg. 35c, for	26c	Soap, Royal Crown White Naptha, 17 for	\$1.00
Pineapple, sliced, 2 for	35c	White Beans, Ashcroft, 17 lbs.	\$1.00
Pure Fruit Strawberry Jam, 4 lbs.	69c	Soap, Hard Water Toilet, 7 for	25c
Pure Fruit Raspberry Jam, 4 lbs.	69c	Tea, Fairy Tolek, 3 lbs.	25c
Pure Fruit Damson Plum Jam, 4 lbs.	52c	Black Tea, Orange Pekoe, Special	49c
Pure Fruit Lombard Plum Jam, 4 lbs.	52c	Coffee, our special Hills brand, 2 lbs.	95c
Tomato Soup, Clark's	10c	Brooms, Special, 4 string	39c
Table Salt, pkg., 2 for	15c	P. & C. White Naptha Soap, 22 for	\$1.00

Extra Special for Men

A few only exceptionally well tailored men's all wool brown striped worsted suits, actually a \$25.00 value to clear the lot in five days they go at \$15.95

Closing Out Hardware

The entire stock must go in five days—regardless of cost or loss. It is marked specially for speedy selling.

Shoe the Whole Family

Men's, Women's and Boys', Girls and Children's Shoes all piled on the Bargain Racks at marvellous reductions. Many lines clearing at less than half price.

For Men

The Bargains are legion, they represent every item in the Men's Dept., Sox, Pants, Shirts, Underwear, Sweaters, Hats Caps and Gloves, not a single item has escaped the axe in this price cutting event

-: Local Jottings :-

Miss Mildred Marcum has been successful in passing her grade XII examinations at C.I.C.I., Calgary.

J. C. Buckley, M.L.A., will address U.F.A. Association at Bassano on Friday afternoon, together with Hon. H. G. Reid, Minister of Finance in the Broun Government.

Mrs. W. D. McLean, of Calgary, spent the week end with her parents, Mr. and Mrs. A. A. Moore.

Miss Rachel Barton of the local telephone staff, has been transferred to the Vegreville staff, much to the regret of her many Strathmore friends, especially her business friends whom she so systematically rounded up each month in order to get the telephone accounts off their mind.

Fred McKay of Vancouver is spending a holiday with his parents. He made the trip from Vancouver by motor.

Miss Elsie Brooks has returned to duty at the Telephone Office, after spending a vacation at Waterton.

The Strathmore U.F.W.A. met at the home of Mrs. W. R. Hinton July 25. Interesting women were in attendance. Interesting papers and letters were read by the Secretary. After the usual luncheon was attended to, a delicious lunch was served by the hostess. The next meeting will be held at Mrs. A. Downey's on August 10th.

The Canadian Legion B.C.S.L. are entertaining the Strathmore Committee and helpers at their next meeting Aug. 5th.

Miss Adeline of Winnipeg is the guest of her sister Mrs. Geo. H. Jones for the month of August.

Dr. Sara Dewitt was entertained by Mrs. DeWitt during her stay in Strathmore.

Mrs. T. R. Wright and son Kenneth were visitors in Nanton during the week end.

Mr. Lane, Editor of the Oil Examiner came down from Calgary Saturday to spend the week end returning Monday morning with Mrs. Lane and two little daughters who had been guests of Mr. and Mrs. Joe French for two weeks.

Rev. Wilkinson motored to Calgary Tuesday.

Mrs. W. D. MacLean returned to Calgary Tuesday afternoon after spending the week end with her parents Mr. and Mrs. A. A. Moore.

A number of Calgary friends motored down from Calgary Monday evening and paid a surprise visit to Mr. and Mrs. G. H. Patrick. The party had as honor guests Miss Frances Page and Rev. Neville Hunt whose marriage will take place shortly. Mr. Hunt is an associate in Theology of the St. Johns College, Winnipeg.

Mrs. T. B. Barnes was appointed local representative of the Travelers Aid Dept. of the W.C.T.U., following the meeting conducted by Dr. Sara Dewitt Monday evening.

Mr. and Mrs. T. J. Koch of Ardmore, Okla. and Mrs. G. E. Koch, Benito and Mrs. W. J. Ross and son Wm. J. of St. Louis, Mo. have returned from a trip through the mountains to Vancouver. H. C. They stopped with Mrs. of Cloverdale, B.C. while there. The roads are in excellent condition and the trip was enjoyed immensely.

Miss Cowie and Joe Wilson, featherweights, both of whom have boxed in Strathmore met at Delmore on Monday night and Cowie got the decision by a narrow margin. These boys would be a fine attraction if Tex Rickard Ginn could get them together this fall. They are both popular in Strathmore.

Joe VanTighem who represented Strathmore in the Herald Golf Competition, found the Country Club Course very difficult. However he did most made the Consolation Group and hopes next year to land in the finals.

The Strathmore Executive met on Wednesday night and passed the financial Statement of Treas. W. S. Patterson and passed on to the Municipal Hall Treasurer the sum of \$282.00 which almost wipes out the debt on the hall.

An induction service will be held in the United Church, Strathmore on Friday evening at 8 o'clock. Rev. A. D. Richard B. A. of Calgary will preside and Rev. Dr. Shearer of Knox United Church and Rev. T. M. Young of United Memorial will give the addresses. A cordial invitation is extended to the public as well as the members of the congregation to be present.

Mrs. Mercer, widow of the late Rev. W. S. Mercer, and her son Ronald are the guests of her cousin Rev. Wilkinson and Mrs. Wilkinson. She is returning to her home in Paradise N.S. after visiting her husband's parents at Fincher Creek during the last two months.

Strathmore Cricket Club had an away victory over Inglewood on Saturday 127 for three wickets and Inglewood 29.

Mr. D. M. Lundie is acting manager of the Royal Bank, while Mr. Joe VanTighem is away on his vacation.

C. J. Fryer, the new merchant at Danahill was in town on Tuesday. He is an old Pal of Harry Trueman's who vouches for him in every way except that he is a 'bloomin' Englishman'.

Stubby Gardner left on Monday for Edmonton where he will join the staff of Swift and Co.

Autoowner Layzell reports that the big sale of J. G. G. Ranby of Koom which was postponed until Wednesday August 10th. There is a splendid record of dairy cattle and the Autoowner says they will be sold on Aug. 10 if he has to hold the sale in the park.

He is a returned man having served in the 2nd Field Ambulance for 4 years and ten months. Mr. Fryer is very much pleased with the prospects at Danahill where he is going to carry a complete stock of groceries dry goods, drug supplies, etc. Mrs. Fryer who is visiting in England for the past few months is expected back shortly. Mr. Fryer at one time carried on the lumber business in Belcher.

AMERICAN LEAGUE RACE

NEW YORK.—With the New York Yankees firmly fixed in the lead of the American League with a margin of 13 games over the second-place Washington Senators, followers are directing their attention to the greater part of the close struggle that is now on for second place between the two local contenders, Washington, Detroit and Philadelphia. Although it is far from impossible for one of these three clubs to prevent the Yankees from winning the title, it seems quite improbable.

One great source of encouragement in favor of something other than a Yankee victory is, that as late as the middle of August in 1926, the Yankees had a margin of nine games but at the close of the season barely won over the St. Louis Cardinals.

The consistent pace of the Yankees throughout the season gives fans little hope that there will be any letup in the continued advance. And especially do they see but little chance of stopping them during the coming week when the Yankees have over the St. Louis Cardinals for opponents. Clubs which have had extremely poor records against the league leaders, St. Louis for instance, has failed to defeat the Yankees one game in 10 starts.

Detroit Attracting Attention

The fine showing of Detroit has awakened the fans' interest in its progress. The Tigers got away to a very early start, and have led 13 times the best record of all except the Yankees, with 33 victories and 10 defeats. Washington won 34 and lost 29 and the Athletics have just managed to win the majority of their games with 26 victories and 23 defeats. Detroit made its best progress in June when it won 18 and lost 7, while Washington has nearly matched the Yankees this month with

16 victories and nine defeats. With these records at hand, the contest for second place looks to be between Washington and Detroit, with the Senators apparently a more evenly balanced club. Washington's pitching is uncertain, however, and with Detroit hitting at top stride now, the Tigers may have the necessary margin of strength to take the lead between the two.

In June New York captured 23 out of 32 games, and in May won 17 and lost 10, showing that their pace has increased rather than diminished. Washington in its turn won 12 and lost 11 in May, and won 12 and lost 11 in June. This also would indicate that the 13 games over the second-place Senators as the season goes on and may yet prove capable of gaining on the Yankees in the rush down the last stretch. There are more than two months more of play, and as Manager Miller J. Huggins of the Yankees said, "Just because a club is ten to 15 games out in front does not mean that it can let up until the pennant is clinched. Baseball is too uncertain to take any chances."

Chicago Fails to Recover

Since the overwhelming defeat of the Chicago White Sox by the Yankees in their third series near the first of June, Chicago has been a different club than fans had expected. When the club met New York at that time it had won 15 of its last 19 games, and was pressing the Yankees for the lead. After losing three out of four to New York, the White Sox never recovered their momentum, and dropped from a close second to their present position in fifth place. Chicago won 18 and lost 10 in May, won 16 and lost 15 in June. Chicago will probably recover much of its efficiency but possibly it will be too late for it to prove a factor in the pennant race.

Cleveland has failed to get into a good winning stride this season and is apparently making it for nothing higher than sixth place. The Indians' outfield problem has not been satisfactorily settled since Speaker left the ranks and although Manager John McCallister has done quite well with his charges, the pitching staff has fallen back into old habits, those of inconsistency. Cleveland's pitchers were working in union in 1926 and that is why the club made such a fine showing, but this year

they are working in spurs which has resulted in losing and winning runs, alternately. The Boston Red Sox are showing more strength each day although they are still far from a polished organization. They have a better record for July than Cleveland.

CARSELAND

Mr. and Mrs. J. E. Stinson returned from Banff last Thursday after spending a week at the popular resort.

Mr. and Mrs. Wilbur Phillips are preparing over the birth of a daughter during the week.

Mrs. Doris Field has been appointed coach at the Moosehead school, commencing Aug. 1st.

Miss Olive Beattie of Saskatoon, Sask. has been engaged to teach the grades 7 and 8 next school term.

The game on Tuesday night between Arrowwood and Carlsland at Carlsland finished in a draw of 3.

A staff of workmen are busy at the U.G. elevator doing general repairs and installing an Air Lift at the dump platform for the fall crop.

The local senior ball team journeyed to Arrowwood on a league game Friday night. The boys made sure by running up a score of 3 to 0 in favor of Carlsland.

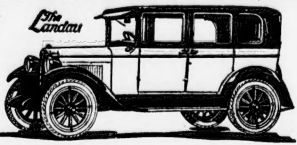
A local citizen during the week was making a strong bid to purchase the farm of Jimmie Rogers, Jimmie being Storch was strong in selling it to the highest bidder, the Price of Wales.

The date of Budge's departure was premature, it being Aug. 9th when the Home Convention gets together at Stratford.

A prominent farmer from South of the river is having an anxious time of it the last few days. If the lucky 3 turns up Carlsland will have a red letter day to remember.

READ THE WANT ADS.

ROCKYFORD, DISTRICT AND GENERAL NEWS



HOW ABOUT A NEW CAR?
Or an Overhaul. We can serve you with both.

"HIGH QUALITY AT LOW COST"

F.W. GIBSON

ROCKYFORD GARAGE

Dealers in Chevrolet Motor Cars, and Atwater Kent
Motor Accessories of Every Description

Orthophonic Victrola

Place your order now. Consult our Easy Payment
Plan.

BERT ERSWELL, Phone 4, Rockyford

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Situated at McGuire's Office.
Phone 1.

DR. R. D. HEWSON, M.D.,
Physician & Surgeon
Phones 93 and 32, Rockyford

E.C.D. ICE CREAM
WATERLY FOOL ROOM
Phone 15, Rockyford

ROCKYFORD

Mr. Albert (Red) Dease has returned from an extended visit to the States.

Mr. and Mrs. Geo. Marshallman and two children from Eugene, Oregon are here via Mr. and Mrs. W. Marshallman.

Mr. and Mrs. Howard Dixon of Arizona were the house guests of Mr. and Mrs. Ralph Stone over the weekend.

Mrs. J. F. Huribut of Bow Island is here for an extended visit with her daughter Mrs. Ralph Stone.

The Rev. Father Killian has been appointed Parish Priest at Rockyford until the return of Rev. Father Boz.

Miss Janet McIntyre of Langdon has been here the past week the guest of Miss Betty Leonard.

A party of eighteen or twenty of local Trail Riders who have been camping at the Carleton Place for the past week, returned to Rockyford on Friday. The camp was conducted under the supervision of Mr. McFarland and Rev. Mr. Hawkins.

Mr. Fred Hunter has taken over of local Elevator and will from now on be stationed at Rockyford.

Mr. McIntyre who was formerly at Tisdale will take over the Elevator at Three Hills.

Another hail storm Tuesday last did considerable damage to crops in this vicinity.

Mr. T. A. Wess was a Calgary visitor on Friday of last week.

Mr. and Mrs. Webb, who formerly lived in this vicinity and now reside in Tacoma, Wash. are here for a visit with old acquaintances. Mr. and Mrs. Webb made the trip here by car, motoring through Yellow Stone National Park on the way.

Mr. and Mrs. Joe Crough and family have returned home after a week's visit in Hanna.

Mrs. Anderson who has returned home after a visit of several days in Calgary.

Mr. and Mrs. L.W. Roppel spent several days in Calgary last week.

Those who failed to see "McFadden Flats" at the Rockyford show sports day missed a real treat in the way of a picture.

Mr. and Mrs. Chick Miller are the parents of a baby boy born July 26th.

Miss Sheriff of Calgary was in Rockyford over the week-end visiting Mr. and Mrs. Ed Wilson.

Mr. and Mrs. Eric Radd were here from Kooma to attend the Rockyford Sports last Tuesday.

There was a hard fought battle at Standard last Sunday between the Standard and Rockyford ball teams. The final score was made which gave Standard the victory. Standard 8 and Rockyford 7.

A large crowd attended the sports held in Rockyford last Tuesday. The parade which was to have been first in the program was some what a failure due to the lack of entry of cars. Mr. Alex Sanger and Mr. Lambert Katerhagen being the only two having their cars decorated for the occasion. The prize was divided between them. It is to be regretted that there was not more local interest shown in the parade on this occasion. The sports ended in the afternoon with a ball game between Belvoir and Standard. Belvoir coming out victorious by a score of 5 to 6. After this game there were races for girls, boys and, after came the second ball game between Rockyford and Belvoir, which had to be called in the 4th inning on account of the storm. A fairly good crowd attended the dance in the evening at the Rockyford Hall. The music was furnished by the July Boys' Orchestra of Calgary.

The Rockyford Ladies Club are taking a vacation during the months of July and August. Notice will be given as to where and when the first meeting in Sept. will be held.

W. J. Hopkins of Balnearie died on Thursday morning age 72 years. The late Mr. Hopkins was well and favorably known and an old time resident. The funeral in charge of C. W. Chalmers will be held on Saturday at 2:30 p.m. to Rockyford and the interment will take place at Calgary.

LOCAL SLINGSHOTS

Some one saw Brownie, Art and Skinner wandering around the Fair grounds in Calgary looking for the money they lost at the races.

You will remember "Forever After" if you go to the Rockyford show next Saturday night.

We notice Bill Harwood is getting considerable practise in the culinary art.

Chick is going about the last few days wearing an exceptionally broad smile.

Local bass ball fans will regret to hear that shille has been turned out to the Calgary Hustlers.

Some girls are awfully handy with the pickle bottle.

What's the matter with our Rockyford Rhelks, that some of the local rats it necessary to call on the young men of a neighboring town for a car ride.

Hugh McKinnon is looking spitty driving around in his new Chevro.

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TO OUR READERS

The Standard will be glad to have the names of visitors in town and accounts of various social events for publication. Such communications should be signed and the address of the sender given. Readers in the surrounding districts are especially invited to send us news. We want to cover the whole Bow Valley. Make the Standard your Home Paper.

"Forever After"

FEATURING MARY ASTOR and LLOYD HUGHES

ROCKYFORD AUG. 6th

ROSEBUD AUG. 9th

STANDARD AUG. 12th

LINGENFELDER SHOWS

When better pictures are made we will show them.

ROSEBUD

Mr. Chas. Bremer of Ansonia, Conn. U.S.A. was a guest at the Comstock home during the last week.

Mr. and Mrs. R. Lees returned from their holidays last Friday.

Mrs. H. Jones is visiting her son at Aldersyte.

Mrs. Nellie Gross returned on Tuesday from a holiday spent at Vancouver, Wash.

Mr. L. Comstock, R. Bremer, W. M. Miltin and little Billy returned Saturday from a most successful fishing trip to Brooks.

Seven cars of Rosebud folks were participating in Carbons on Sunday, most happy and enjoyable day spent by all.

Mr. C. H. Elbert brother of E. G. De Foe stopped off between Tuesday on Monday enroute to Stettin on the program was some what a failure due to the lack of entry of cars.

Born to Mr. and Mrs. Anita is a baby on Saturday, a son.

Miss Harris of Calgary was the guest of Mrs. Comstock over Sunday.

THE LABEL

on your paper indicates the date on which your subscription expires. If you are in arrears we would appreciate an immediate settlement.

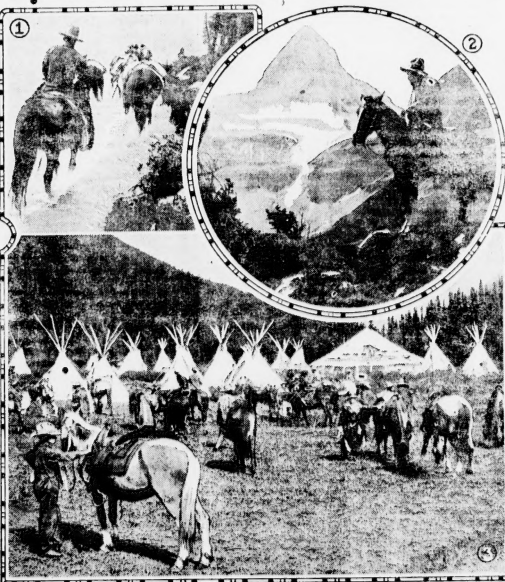


HONORED BY KING
Dr. Wilfred T. Grenfell, the noted medical missionary of Labrador, upon whom His Majesty the King has conferred the insignia of Knight Commander of the Order of St. Michael and St. George.

ALBERTA COAL EXHIBIT FOR TORONTO

A prominent position in the Canada building has been allotted for the Alberta coal display during the Canadian National Exhibition at Toronto, August 27 to September 10, following to send received by Hon. J. St. John, Alberta Trade Commissioner. This exhibit of Alberta coal is being shown by the Alberta Government and the Canadian coal publicity commission. Mr. St. John while in the east at this time will make a tour of some 20 towns and cities seeking in the interest of Alberta coal.

Trail-Riders to Hold Fourth Annual Pow-Wow



1. Riding through water at the edge of a lake is a real point for the horse. 2. Mount Asiniboine, the objective of this year's trail ride. 3. Scene of a Trail Ride Pow-Wow in Yale Valley.

"TRAIL RIDERS." The very sound of the words brings the tang of woodland fire smoke, the crackling of burning twigs, the musical running and tumbling to streams slipping hurriedly down the mountain side to offer an early morning drink to thirsty campers. Is there anyone in the world sufficiently prosaic not to be attracted by the fascination of that word "trail"? It suggests mysteries, an elusive something lying always round the next bend of the road, beyond the next mountain peak.

One part of Canada in particular is threaded with the world's most fascinating trails, to be followed through the world's most lovely scenery, day after day, each to its ultimate termination. That is the arena indigenous to Banff and Lake Louise, in the heart of the Canadian Rockies—a veritable land of some climbing. The fourth day they will ride by way of the Valley of the Rocks, Golden Valley, Citadel Pass, Alpine Lakes and Meadows on the Great Divide on Simpson Pass on the fifth day, and the party will ride home the following day by way of Hot Springs.

This year's ride is the most ambitious of any undertaken by the Trail Riders since the inception of the organization and, from all indications, it will be one of the most successful. And no matter what wonderful pictures the imagination of the riders may conjure up, the beauties of the trip are sure to be 1925, when R. L. Barrett, an American mountain climber, and Tom Wilson, of Banff, made their way to its foot by way of Simpson Pass, the route which the Trail Riders will take on their return trip this summer.

The fourth annual trail ride will leave Banff on Monday, August 4. The Commissioner of Parks has had cleared an old trail which leads through the wild canyon of Brewster Creek. The first night's camp will be by the head of this creek, and in the morning the riders will cross Asiniboine Pass to the Camp by the shore of Lake Magog, which holds in its turquoise depths the reflection of this great, snow-crowned giant. The third day will be spent with the camp a bare, allowing the Trail Riders to explore the surrounding lakes and foothills, or to do some climbing. The fourth day they will ride by way of the Valley of the Rocks, Golden Valley, Citadel Pass, Alpine Lakes and Meadows on the Great Divide on Simpson Pass on the fifth day, and the party will ride home the following day by way of Hot Springs.

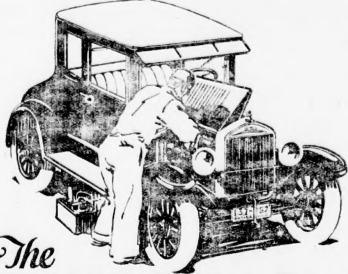


HORN BEER
is gaining in
POPULARITY
so fast that new friends
are made each day

It's the real
CANADIAN LAGER

BIG HORN BREWING CO. LTD.

This Advertisement is not published or displayed by the Alberta Liquor Control Board or the Government of Alberta.



The Ford 30-90 day Service Guarantee on all new Cars

For thirty days after you buy a car from us, we perform all service operations, including necessary parts and labor, without cost to you, where replacements are necessary through defective workmanship or faulty material. For an additional sixty days, all parts are fully guaranteed, and any defective part will be replaced without charge.

In the purchase of a Ford car, you are buying the satisfaction of perfect performance, just as much as the assembled units that make up an automobile.

That you shall receive nothing less than this is our pledge, the foundation stone upon which our prestige in this community is built.

HUGHES MOTORS

STRATHMORE - ALBERTA - ROCKYFORD

CARS - TRUCKS - TRACTORS

THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER, Proprietor

Keep the Flies Away

Try our FLY XIT on your milk cows. It keeps the flies away.

Tanglefoot Fly Spray and Sprayers.

Try our WHIZ Auto Polish.

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. RELLINGER, PHONE 54

ALPINE CLUB OPENS SUMMER CAMP

A number of enthusiastic mountain climbers from Alberta points as well as from other parts of the world gathered at the headquarters of the Alpine Club in Banff on July 19th for the opening of the annual club camp.

which lasts until August 2nd.

The camp this year is located near the source of the Little Yoho stream, about eight miles from Tazewell, where the headwaters of the Little Yoho stream, some 7,000 feet above sea level. The feature climbs will include as-

UNINTELLIGENT ARE INCREASING

KINGSTON—So far as I can see Western civilization is in serious trouble unless science can find a way out, because there is abundant proof that the least intelligent elements in the population are contributing most largely to the next generation, were the words of Prof. H. A. Earl, of the Biological Department of Queen's University, in a lecture on "The Trend of the Human Race."

"Superior people produce their kind and so do the inferior," declared the speaker. "As for environment, far from its producing the type, we find the type producing the environment. In crowded places we will notice lower ability characters coming out in various combinations in the offspring so that it selection is practiced we can concentrate and fix any particular character that we choose. This in nature or in man we see the results of selecting for high and low protein content."

"In the human race selection and breeding are going on too. As fast as favorable combinations of hereditary characters occur in the lower strata of society, their fortunate possessors rise to higher levels, where they are likely to meet and marry someone of like character. Thus in our democratic state of society, where the career is open to the talents, the crowd is constantly rising to the top. It is important to know to what extent the superior and inferior elements are reproducing. This was first brought forcibly to public notice by Sir Francis Galton, who coined the word 'eugenics' and founded a movement whose object it is to change these tendencies. As one ascends the scale he finds smaller and smaller elements. Truly the meek shall inherit the earth, but what they will do with it is another matter."

"There are many today who do not agree with this diagnosis and prognosis," concluded Prof. Earl, "but it is a problem that must be solved, and when science succeeds, one of the greatest achievements of the world will be realized."

Prof. Earl, 10,250 feet; Mt. Vice-President, 10,000 feet; Mt. Marquette, 9,200 feet; Mt. McArthur, 9,000 feet; and Mount des Poins, 10,300. There will also be a number of side trips to Twin Falls, Tazewell, and other beautiful spots in the surrounding mountains.

HEARD ON THE STREET

A local Scotsman agreed to give his son \$25 a week for being good. When the boy got the quarter, the father had him put it in the gas meter and told him it was a little bank he bought for him. —Hedcliffe Review

A father was called on the carpet because he never gave his children written excuses when they were absent from school.

"I won't write notes to no school teacher; that's how my troubles started," said the man to strengthen his position. The school trustee looked puzzled. "I married her afterwards," he explained, "but it all started with writing notes to her."

What sort of game does George Quinn play?

Tease Whiteside: "Oh, he's improving. Just at present he's a sort of golfer in the rough."

Teacher: "Vincent, did you throw all those paper waste sticking on the blackboard?"

Vincent: "No, ma'am, mine didn't stick."

"Aren't those puppets dear?" exclaimed a woman.

"Only ten dollars each, ma'am," replied Bill Wilkinson.

John Taylor remarking that his garden, after the storm, made Bill Tierney jealous.

An Oklahoma girl advertised for a husband and landed one within a very short time. The advertisement cost \$2. She paid the wedding expenses. \$8. In less than a year the husband died and left his widow a \$1,000 insurance policy. Now will you admit that it pays to advertise.—Strathmore (California) Sentinel.

Bill Wilkinson says it makes him kind of nervous to read the want ads in the Strathmore Standard, as he might get hooked in the same way, and thereby have a most interesting widow.

Bill Wilkinson spent most of last week decorating the front of Bobby Hambley's pool room, which was employed Contractor Percy Parson, that he suggested to "Bill" that he go up to the top of the ladder and fall off.

However, Bill refused, and made some sarcastic remark about "this painter" being around as a matter of signs and so on and so on, far into the middle of the night, they were both going strong.

Bill Wilkinson: (quite cockily) "Married as a lottery."

Wife: "What's that?"

Bill Wilkinson: "And I won a prize."

BRITISH RAILWAYS' NON-STOP RECORD

LONDON—Britain is trying to set up what is claimed to be new non-stop records for trains. The London and Northeastern Railway, which has 672 miles of track and \$130,000,000 capital, announces that from today it will run a restaurant car express, with out stop of any description and without change of locomotives, from King's Cross to Newcastle, a distance of 268 miles, en route to Edinburgh. The train is to leave King's Cross at 9:20 a.m. each week-day except Tuesday

SAFETY!

INVEST 4% IN ALBERTA DEMAND SAVING CERTIFICATES

Purchased and redeemed at par Payable on Demand

For Particulars write or apply to:

HON. R. G. REID
Provincial Treasurer

W. V. NEWSON
Deputy Prov. Treasurer

PARLIAMENT BUILDINGS, EDMONTON, ALBERTA

CARRYING OUT THE PROVISIONS OF YOUR WILL

It is the earnest desire of every owner of property, to make his estate of maximum use after his death, to members of his family dependent upon it, and in support of charities.

He should therefore assure execution of his wishes by appointing a responsible Executor of his will. Our officers welcome correspondence and interviews.

THE TRUSTS & GUARANTEE COMPANY, LIMITED

220 Eighth Avenue West, Calgary.
H. A. Howard, Manager.

PATENT ATTORNEYS

FORD, MILLER & HARVEY
Barristers, Solicitors and Patent Attorneys for All Countries.
207 Alberta Street, Calgary, Alta.
Patent Drawings and Applications Prepared by Our Own Staff, securing Success and Prompt Service.

BENNETT, HANNAH & SANFORD

Barristers, Solicitors, Notaries,
408-410 Laurier Building, Calgary, Alta.

McARDLE & DAVIDSON

Barristers, Solicitors, &c.
I. W. McArdle W. S. Davidson
363 Macleod Block, Calgary, Alta.
Phone M1129

SHORT, ROSS, SHAW & MAYHOOD

Barristers, Solicitors, &c.
Incorporated, 2005 Building, Calgary, Alta.
Phone M1118

E. V. ROBERTSON

Barristers and Notary Public
40 Herald Building,
Calgary

COLONIAL HOTEL, CALGARY

Weekly rates, Single, \$5, \$6.00; Double, \$7, \$8.00; bath included. Well lighted rooms; hot and cold water throughout. Central, 204 Seventh Avenue East. M6264.

MEIVILLE ANDERSON

Optician
Now with J. Vair Anderson,
Jeweller
15 Years in Calgary
208 Eighth Ave. W.
CALGARY

READ THE WANT ADS.

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

LEGAL AND PROFESSIONAL

J. J. PETRIE
Barrister, Solicitor, and Notary
Public.
Suite 2 Mile West, 2224 St. Ave. W.
— Calgary
Strathmore every Saturday

Simich & Jull
Barrister, Solicitor, Notaries
MONEY TO LOAN
Office 200-201 Bay Block, 3254, 3rd
Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 120 p.m., on Saturday 5 p.m.
of each week.

DR. HARRIES
Veterinarian
Office—C.P.R. Land Office
Bldg. Opposite Station.
Visits Rockyford, Standard
and Carletonville each month.
Phone: Residence 76

DR. E. G. SIMMONDS
M.R.C.S. (Eng.) L.R.C.P. (Lond.) L.D.S.
RESIDENT DENTIST
Office open every day except
Saturday.
Office: Crown Lumber Company,
Strathmore, Alberta

Dania Hotel
— STANDARD, ALBERTA —
Good Clean Rooms At Reasonable
Prices.
VICTOR PETERSEN, Prop.
Phone 23, Standard, Alberta

FRATERNAL
CANADIAN LEGION
— SEAL —

W. S. PATTERSON D. FRENCH
Sec. Treas. President
GREAT WAR MEMORIAL HALL
G. F. Kearns, Manager, Phone 59
H. McDougall, Asst. Mgr., Phone 59
C. Keeling, Sec. Treas.

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

NURSING HOME
Miss E. Marchant has
opened a nursing home
for the reception of maternity
and non-maternity cases.
For terms phone 14, Strathmore.

Nicada Style Shop
DRESSMAKING
MISS ADAMS
Phone 69, Strathmore, Alta.

**Tinsmithing,
Plumbing & General
Repairs.**
Steam and Hot Water
Heating.

J. V. MORAN
Strathmore, Alta.

**See Us For
ELECTROAL
WORK**
We do it Right at
Right Prices.

M. F. Kimpston
Strathmore, Alta.

You Require Protection

Then why not Insure
with Canada's Largest
and Strongest Life
Company?

THE SUN LIFE ASSURANCE COY. OF CANADA

John Cusack
Strathmore Representative.

King Edward Hotel

ELKS 5-PIECE ORCHESTRA

PLAYING THE LATEST HITS.
WILL PLAY ANYWHERE.
For rates Phone 3038.
STRAITHMORE, ALBERTA
HAIRDRESSING AND
MARCELLING
MRS. ARIE WOODLIFFE
— Phone 69 —
Strathmore, Alberta

FURS
We carry the finest
and widest range of Furs
in Western Canada.
KRAFT THE FURRIER
Cor. 12th Ave., 1st St. West,
CALGARY, Est. 1908, ALTA.

HUB

**BILLIARD ROOM &
BOWLING ALLEYS**
Strathmore
Tobacco and All
Smokers' Necessaries.
"The Home of Real
Sport"

R. HAMELY, Prop.

ICE CREAM PARLOR

SPECIAL SATURDAY

Coffee Cake, Cinnamon
Rolls, Fruit Buns
Butterfly Buns, Puff
Pastries.

PATTEMORE'S BAKERY

Phone 97, Strathmore

Municipal District of Bow Valley,
No. 219.

PUBLIC NOTICE

Notice is hereby given that the
pond conducted by C. A. Harbath,
Cheside, has been moved from the
N.E. 12-24-26 W. 4th, to the S.E.
22-24-26 W. 4th, and that the pond
conducted by Wm. Fawkes, Nanaka,
has been moved from the S.W. 27-29-34
W. 4th, to the Harbath of Nanaka, and
that both the above pondkeepers
will receive pondkeepers at their new
locations. Notices of impoundment,
sale, etc., will be posted at the same
places as heretofore, having the new
pond locations in place of the old
pond locations as the only change.

Dated at Strathmore, Alberta, this
22nd day of July, 1927.
D. N. GARDINER,
Secretary Treasurer

COMING EVENTS

Langdon Fair, the big agricultural
event in the Bow Valley, August 19.

Standard Sports on Wednesday,
August 2nd.

"Old English Fair" in the park on
August 17th.

Hicks' Theatre attraction for Friday
and Saturday of this week, will be
"Whirlwind of Youth" and on Tuesday
next, August 2nd, "Blonde Salad".

Remember August 4, 5 and 6 Hicks' Theatre.
Don't miss it. A brilliant production.
One of the best and most successful ever produced. A real
treat for the Bow Valley people, say
any one who has read the story or
seen the picture. Don't miss it.

"Ye Old English Fair" The Park
Strathmore, Wednesday August 17th,
11 a.m. till dark. See next week's Standard
for full particulars.

Banby's big auction sale at Kooma
on Wednesday August 16th with Auctioneer
Layzell on the block.

CHURCH BULLETIN

ST. MICHAELS AND ALL ANGELS
CHURCH
— 6 —

Saturday Aug. 5th Transfiguration
of Our Lord. Holy Communion 9 a.m.
Sunday 6th Trinity, Aug. 7th
11 a.m. Holy Communion on.

5:30 p.m. Evensong.

REV. WINTERS, Pastor

STRAITHMORE UNITED CHURCH

— 0 —

The regular Sunday services will
be held as usual: Namika 11:30,
Cheside 2 p.m., and Strathmore 7:30.
A welcome will be extended to every-
one not worshipping elsewhere.

THE LABEL

on your paper indicates the
date on which your subscrip-
tion expires. IF YOU are in
arrears we would appreciate an
immediate settlement.

GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA

APPLICATION FOR BEER LICENSE

Public notice is hereby given that
the undersigned intends applying to
the ALBERTA LIQUOR CONTROL
BOARD for a license to sell Beer by
the glass, or open bottles, for consumption
on a premises with the provisions
of the Government Liquor Control
Act of Alberta and regulations made
thereunder, with respect to the following
premises:

The westerly portion of the ground
floor of the Strathmore Hotel, being
lots 25, 26, 27, Block 3, Plan 4130N,
and the beer cellar hereunder, in the
Town of Strathmore. The proposed
beer salaroom will be situated on the
west side of the hotel, the entrance
being from Third Street.

Dated at Strathmore, Alberta, this
3rd day of August, 1927.
ARNOLD FRASER

Aug. 3-10-17-24 Applicant

NEW JEWELRY STORE

Watches, Clocks and Jewellery Repaired. Quick
Service and all work guaranteed. Mail Orders promptly
attended to.

JAMES TWENTYMAN
Watchmaker and Jeweler
Strathmore, "Rellinger's Store" Alberta

NOTICE

Owing to the late harvest we are continuing our early
closing during the month of August.

A. BRAY, Pioneer Meat Market.

F. A. COTT, Cott's Meat Market

DO YOU KNOW
that Insurance is the
best protection you can
have? I write all branches
of Insurance.
Insure to-day.

F. R. Lilly Agency
Richard Lilly, Mgr.
Phone 57 Strathmore

The Annual Supper

of the Ladies Aid of
The United Church of
Strathmore will be
held in the Park,
Tuesday, August 9th
at 6 p.m. Tickets 35c
and 25c.

Unreserved Auction Sale

Instructed by J. G. Ranby, who is re-
turning from dairying, I will sell by pub-
lic auction, absolutely without reserve,
at his farm,

HALF MILE EAST OF KEOHA,
— His Entire Herd OF —
HIGH CLASS PUREBRED AND
GRADE HOLSTEINS

Wednesday, Aug. 10th

1927, commencing at 12:30 sharp.

42 HEAD HOLSTEIN CATTLE

Comprising—
12 Registered Holstein Cows, 6 High
Grade, 5 Registered 2-year-old
Heifers, 3 Registered Calves (4 bulls,
4 heifers), 1 Registered Holstein Bull,
2 years; 2 Registered Yearling Heifers,
1 High Grade Calves, 3 Grade Heifers,
Good Friesa Mare, 5 and 6 years old
weighing 2800 lbs.

Nacareney Milking Machine, double
unit power, compactor; Cream Can,
5 p.m. Lister Engine; 3 bottom Tractor
Plow.

Mr. Ranby has been a breeder of
Holstein Cattle for the past 15 years,
has always bought the best procurable
and present Herd Bull Sire sold for
\$1200. The Cows are all in full milk
or close in, they are young and growing
milk tested, and if you are wanting
real good stock attend this sale.

Terms Cash. Lunch Provided

Absolutely No Reserve
Stock will be delivered at railway
and loaded free of charge.

Trains will leave Calgary C.N.R.
7:30 a.m. for Calgary, G.P.E. 7 a.m.
for Kooma. Conveyance will meet
both trains.

For Further Information: Phone R808,
Irricana.

A. LAYZELL,
Phone R215, Auctioneer
Calgary, Alta.

Miss Garnet Kepler

A. T. C. M.
Teacher of Piano and Theory
PHONE 6 ON THURSDAYS

**THESE
WANT ADS
BRING
RESULTS**

WANT ADS

Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c.
Cash must accompany ads.

Houses for Rent or Sale

TO LET: DWELLING ON FIFTH
Street, occupied by Mr. Modine, well
drilled, rent \$20.00. Apply T. M.
Weary, Barrister & Co. 28-4-11

TO SELL OR RENT: FIVE ROOMED
House, pump in summer kitchen,
occupied at present by F. Stupen.
Phone 18, 67-11

TO LET: SMALL DWELLING 3rd
Street, rent from 1st July, 1 room
rent \$12.00. T. M. Weary, Barrister,
11-11

TO LET: SHORTLY, HOUSE ON
Third St. and Third Ave. now occu-
pied by Lemmon, Druggist, 22-4-11

FOR SALE: FIVE ROOMED COT-
tage on Third Street, lot well
treed, and nicely decorated. Apply
P. O. Box 18, or Standard Office.
67-11

M. D. KEOMA, No. 219

Tenders will be received at the
office of the Secretary up to August
8, 1927, for approximately 2000 cubic
yards of excavation work and fill be-
tween Sec. 2 and 19-25-25. West of the
line. Specifications and profile of the
proposed work may be obtained from
the Reeve at Ardmore.

Lovers or any tender not necessarily
accepted.

FRANK J. EWING,
Secretary-Treasurer

Irricana, Alberta. 28-4

A CITY MAN'S AUCTION SALE LIST

Someone ago, writes O.M. of Fort
Edgemo, a man from the city (it
doesn't make sense from the city of
Edgemo) is right a term not for com-
mon, but found that agriculture did
not return the promised dividends
and he had long, consequently he de-
cided to dispose of the whole lot.
Following is the list he took to the
printing office:

One Jersey mare, 20 years old;
two Berkshire cows, 10 years old;
one team of oxen, one had red hair and
some freckles, the other cross-eyed;
eleven Delaval cows with increasing
attachment; two L.H.C. riding heifers
good as new; ten Plymouth Rock
milk cows; four Yorkshire Yearling
calves, 6 years old; 72 Berkshire
hogs; twenty-four dapple grey
Morkie chickens; ten Holstein Jersey
cows; one Durham hen, soon to lay;
one John Deere Binder with fuel;
one Poland China boudoir, good layer;
one culprator that can be ridden or
driven by children; one riding strap;
one saw cutter, runs fine if driven
slow and smooth; two fall-plow
oxen, one which has fallen; one plow
with Valentine flounce; one right
hand piaserape; two cultivators,
one in use; one wheelbarrow.

Everybody welcome. Men lunch at
10 cents a piece. All things must be
sold for I want to go back to my own
city again. The auctioneer, A. Lay-
zell, will announce the date of sale.

Seed Grain, Hay & Feed

FOR SALE—FALL RYE, NICE
clean seed. Apply Dealers: Home
Rockyford, Phone R566. Aug-10-27

can pace, trot, gallop, and is not afraid
of Ford cars; one broken milk stool;
two empty corn crips, with spouts
complete; one rocking chair, better
than new, with game leg; one fleece
had cupboard without shelves; two
unusable milk pails, good as new;
one left-handed paucate turner; one
piano horse; one well, 25 feet deep;
a number of post holes; one green
cut, and other articles too valuable to
mention.

Everybody welcome. Men lunch at
10 cents a piece. All things must be
sold for I want to go back to my own
city again. The auctioneer, A. Lay-
zell, will announce the date of sale.

NEARS FLORAL COMPANY
Cut Flowers and Plants
— CALGARY —
Store M3388, Lot L1698
9th Ave., 1st St. W.

**FLORAL
DECORATIONS
AND
DESIGNS**

Thirtle's Theatre
AUGUST 4th, 5th, and 6th—"BEAU GESTE"

Beau Geste, a Big Special Picture with an all-star
cast. This show played in Calgary with seats selling
at \$2.00 and up. Special price for Aug. 4, 5 and 6
50c and 75c. Don't fail to see it.

Tuesday, August 9th, KID BOOTS
Friday and Saturday August 12 and 13
THE MYSTERIOUS RIDER

Tuesday and Friday Shows at 8 p.m.
Saturday Shows at 7:30 and 9:15 p.m.